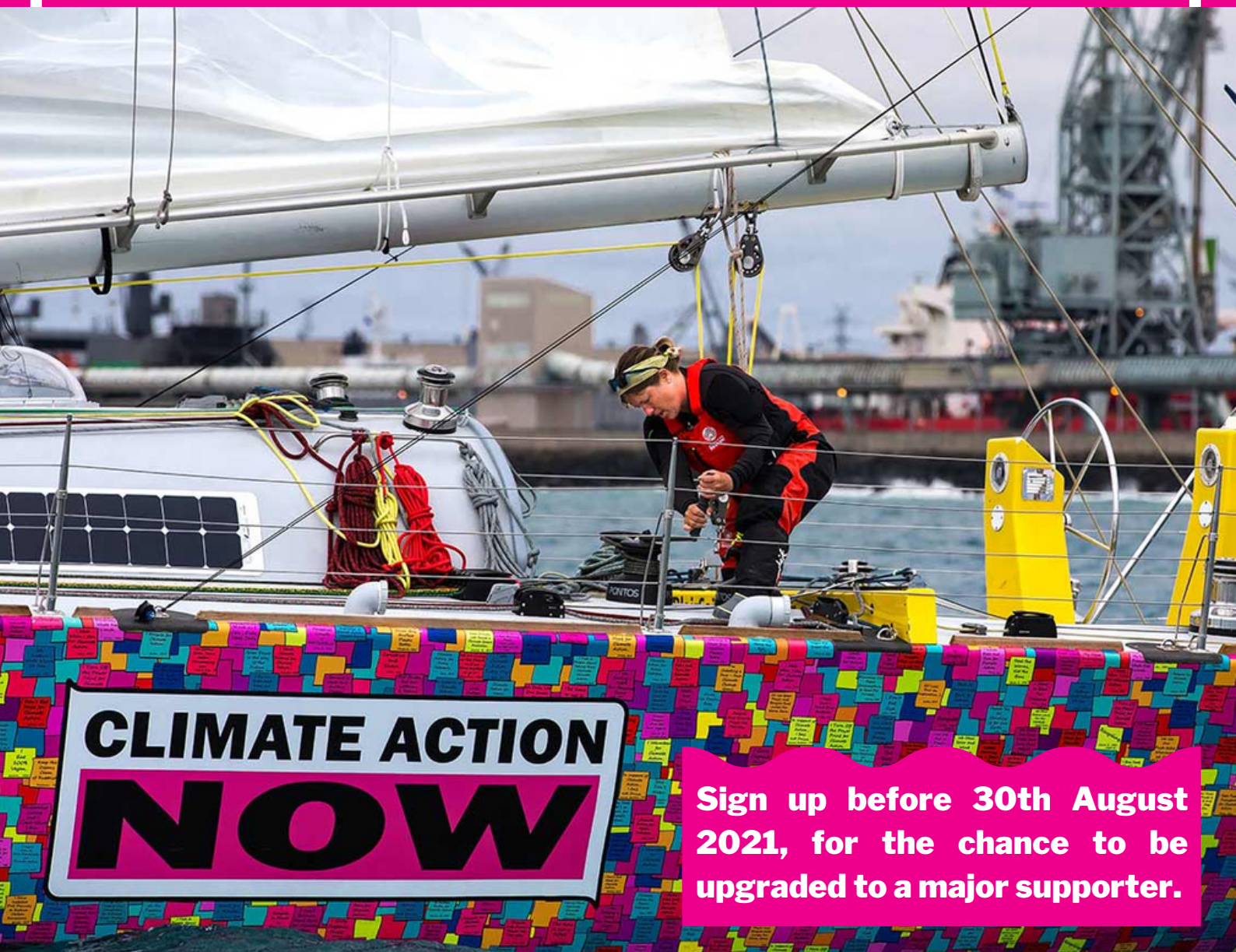


BECOME A PART OF THE JOURNEY, **SPONSOR A DEGREE**

And help Lisa to sail solo around Antarctica for Climate Action Now and complete valuable citizen science research for ocean health and microplastics.



RECORD-SETTING
AUSTRALIAN SAILOR
LISA BLAIR



WWW.LISABLAIRSAILSTHEWORLD.COM

360-DEGREES

SPONSOR YOUR DEGREE NOW! - \$1 200

Well-known sailor, Lisa Blair has partnered with Clean Ocean Foundation to deliver a fantastic marketing opportunity which would directly link your business to a project which has climate scientists around the world excited.

Lisa, and her yacht Climate Action Now, are setting off in December to secure her fourth world record as the fastest person to sail solo, nonstop and unassisted around Antarctica below 45 degrees. This has presented an opportunity, to collect scientific data on ocean health, deploy weather drifter buoys and collect microplastic samples in the most remote oceans of Antarctica. Few ships travel these areas, and minimal data currently exists.

This has attracted the interest of many climate organisations around the world and when coupled with the adventure aspect of the project, ensures extensive national and worldwide media coverage. This will be amplified due to the strength of the climate organisations and corporate sponsors involved.

Along with other benefits, as part of your Degree Sponsorship, you will receive a media package. You can use this to promote your business and capitalise on its association with this project through your usual media channels.

As a Degree Sponsor, you will be listed on the website and will be specifically called out when your individual degree has been traversed. Apart from administration costs, 100% of the funds sponsored will go towards the equipment required, to safely collect and process this scientific data and complete this record-breaking voyage. Clean Oceans is a Not-for-Profit organisation, so your degree is 100% tax-deductible.

EARLY BIRD SPECIAL OFFER

All Degree Sponsors finalised before the 30 th of August 2021 will go into the draw for a sponsorship package valued at \$40,000. This will include your logo displayed on the sails of Climate Action Now alongside other multinational sponsors.

LIVE THE EXCITEMENT | LIVE THE ADVENTURE
MAKE YOUR BUSINESS A PART OF THE STORY

360-DEGREE SPONSOR

\$1 200 COST

BENEFITS:

- **Logo displayed on Lisa's website under 360-degree sponsors.** You can use your own business or name, nominate a business, or dedicate the degree as a gift to someone else.
- **Acknowledgment** through social media.
- **Assigned a degree** for the trip (you are welcome to request a degree that has a meaning to you and Lisa will do her best to accommodate your request).
- **Acknowledged on social** and through Lisa's blog when she traverses your degree of her record.
- **Supplied a media pack** of photos and videos for your own promotion of your sponsorship.
- **Supplied a certificate of appreciation** with a framed image of her yacht under sail. Delivered in November 2021.
- **Receive a signed copy of Lisa's book** titled 'Facing Fear' (posted with certificate).
- **Benefit from a tax deduction** for your sponsorship through my partnership with the Clean Ocean Foundation based in Melbourne.
- Best of all, you are signing on to **support an Aussie** adventurer to generate real data for our climate and marine scientist community. Support our future!



EARLY BIRD BONUS

BONUS: As time is short, Lisa is throwing in a bonus for early bird sponsors. All sponsors who complete payment **before 5 pm on August 30th, 2021** will go into a hat. One sponsor will be drawn out and upgraded and receive the following.

- **Hospitality sail** aboard Climate Action Now in Sydney.
- The opportunity to have **Lisa present her story as a speaker** for your next event.
- **Your logo displayed** on Climate Action Now sails:
 - on the headsails - 0.5 m x 1 m
 - on the mainsail - 1 m x 2 m

This is a unique opportunity for worldwide exposure and to show your commitment to Climate Action Now and the health of our precious oceans.

Note: Lisa reserves the right to refuse any sponsors if they are in conflict with her Climate Action Now message or any existing partners. All sponsorships are processed through the Clean Ocean Foundation but these funds will be directed and used to deliver this project and all the Climate Science Results.

SUPPORT LISA AND SUPPORT CLIMATE ACTION NOW



SUCCESS IN NUMBERS

Website:

Unique Visits

142 K

Page Views

797 K



Facebook Unique Users

6,281,944

total impressions

OVERALL SOCIAL MEDIA



8K



3.5K



2.5K



Facing Fear

published by
Australian Geographic



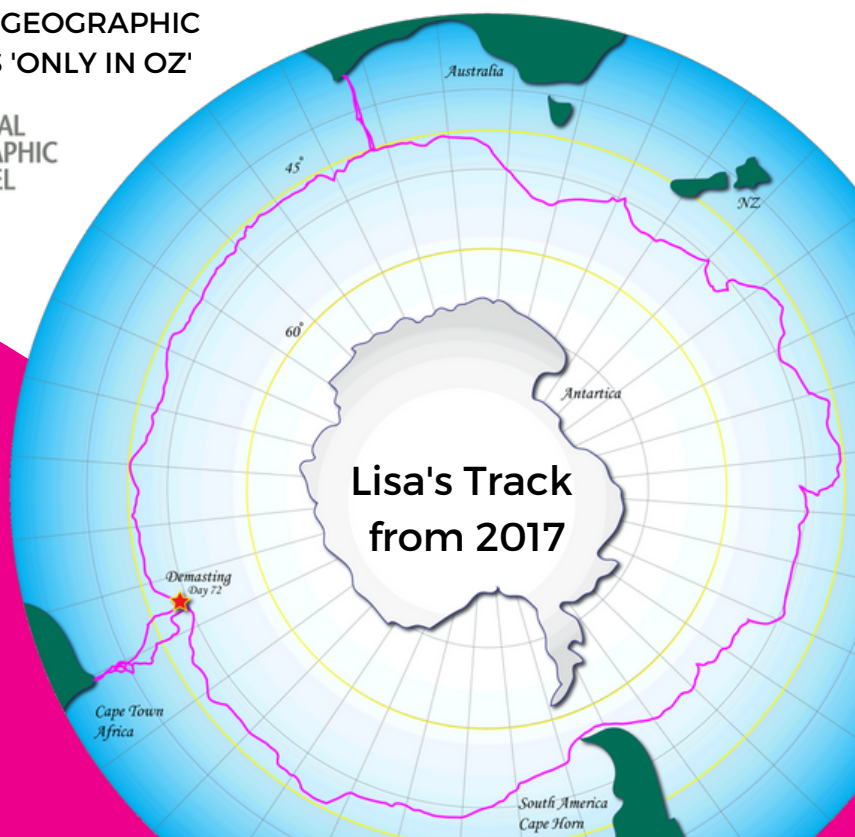
FEATURED IN THE
NATIONAL GEOGRAPHIC
TV SERIES 'ONLY IN OZ'



To view the Ice Maiden Documentary trailer here:
<https://vimeo.com/262143367>



Lisa was featured as a question on 'Who wants to be a Millionaire' on channel 9, 'Have you been paying attention?' on Channel 10 and 'The Chase' broadcast on channel 7.



x 3

2021-
2022

JOIN THE ADVENTURE

SIGN UP ONLINE AT LISA'S WEBSITE



LET'S WORK TOGETHER.

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